



Tuesday, January 08, 2008

Dear Sir;

**Subject: Sponsorship of 1st Inter Provincial Darts Championship 2008 (Men & Women)**

Sindh Dart Association is happy to invite you to be one of the sponsors with Inter Provincial Darts Championship 2008, Karachi Pakistan, from 25 - 26 January 2008, at Government Islamia Science College (Jigger Muradabadi Road Jamshed Town Karachi. The Championship will be held under auspices of Pakistan Darts Federation and provincial teams of Women and Men will participate. The salient segments of championship includes: Welcome Address, Press Briefing, Opening Ceremony, the Tournament itself and Closing Ceremony.

#### **the VISION**

Pakistan Darts Federation is endeavouring to promote Darts Sport in the country by holding tournaments at various locations that will be beneficial and attractive for all segments of Pakistani Society and Culture. By promoting such sports with same spirit and pace will help in sustaining the image of Sports in Karachi as "Icon of Karachi".

#### **the OBJECTIVE**

The objectives of championship is to encourage and promote sport amongst youth and train them to participate in International events in this year. The championship will also serve an image building source for Karachi and will have positive impacts on community and lifestyle.

#### **the PERFORMANCE**

Pakistan Darts Players had performed marvelously well during last year in National and International events. The emerging sport is much receptive and attractive in the youth (male / female) that will help society to be healthy and productive. Pakistan Team comprising 6 players and two officials is also currently leaving for Malaysia to participate in Darts Asia – Pacific Cup and Open Tournament

The event will be witnessed by about 2000 spectators per day and will be covered by print and electronic media that will not only raise your image as sports loving organization but it will also give a boost to this lively emerging sport.

#### **corporate IMAGE BUILDING opportunity**

Sponsors play an integral part of any event. We ask you to consider your brand participation in the Championship by selecting value-added sponsorship options. We will work closely with you to make your participation with us a pleasant experience.

- Title Sponsor - 100,000.00
- Banner in the venue - 20,000.00

Thank you for taking the time for supporting healthy sport activity in Karachi and beyond.

Looking forward for your favorable response.

Sincerely,

**Muhammad Saeed**, *Director Sports, GIS*  
Organizing Secretary  
**1<sup>st</sup> IPDC - 2008**  
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